



**LOCAL GOVERNMENT ASSOCIATION OF ZAMBIA**  
**TO ALL MEDIA HOUSES AND LOCAL AUTHORITIES IN ZAMBIA**  
**CALL FOR LOCAL COVID19 PROGRAMING AND ADVERTS**

In its quest to complement government multi -sectoral approach to the fight against COVID – 19 in Zambia, the Local Government Association of Zambia (LGAZ) with support from Germany Development Cooperation (GIZ) and USAID established a COVID – 19 Advisory Centre for Local Authorities (C19 ACLA) to provide gender sensitive and socially inclusive tailor made non – pharmaceutical interventions and support services to all Local Authorities in Zambia in order to enhance their capacity to respond, and manage the current pandemic as well as build their resilience and preparedness for any other disaster they may encounter. The Centre recognises the role Local Authorities can play to mitigate the impact of COVID – 19 at a more localised level based on their competitive advantage of being close to the community and having good understanding of any local and unique socio – economic and cultural dynamics. These factors need to be exploited to full capacity.

The C19 – ACLA is currently designed to provide the following services to all Local Authorities in Zambia:

- i. Support LAs on how they can Prepare, Mitigate, Respond, Management and Recover from COVID19 pandemic and/or any other disaster that may occur in their respective district
- ii. Support Local Authorities in developing Disaster Emergency Plans and Standard Operating Procedures (SOPs) in relation to COVID19 or similar pandemic
- iii. Facilitate the Implementation of various Emergency Plans and Protocols by Local Authorities as and when demanded
- iv. Support Local Authorities in the development of COVID – 19 Recovery Plans/Innovative Project Response and Recovery Proposals
- v. Coordinate the screening and peering of Local Authorities with Innovative and bankable projects to appropriate local and international institutions and/funders
- vi. Respond to any other queries Local Authorities may seek and directing them to appropriate mandated institutions or structures in accordance with the Multi – sectoral response strategy to COVID – 19 in Zambia.

As a way of enhancing the capacity of Local Authorities to disseminate COVID – 19 messaging to their district populace, the Centre is inviting all media houses in Zambia to work with their respective Local Authorities to develop localised COVID19 related content which the Centre will facilitate the airing of such adverts/programmes if they meet the required criteria. All media houses are therefore encouraged to contact their respective Town Clerks/Council Secretaries for the Terms of Reference, eligibility criteria and how they can collaborate to access these funds.

**For Further details Contact**  
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*This advert is done by Local Government Association of Zambia with support from  
GIZ and USAID*

